

# ACD SYSTEMS COVERS ALL PHOTOGRAPHERS' NEEDS WITH LATEST EDITION OF PHOTO STUDIO FOR MAC SOFTWARE

**VICTORIA, BC (November 15, 2023)** Today ACD Systems International launches ACDSee Photo Studio for Mac 10 and continues their legacy as the top digital asset management choice for amateur and professional photographers. In addition to the powerful file organization and photo editing tools the software is known for, this release features two completely new modes: People Mode and Media Mode, to supply photo enthusiasts with everything they need to stay organized on the Mac platform.

People Mode provides a central hub for naming faces in photos and managing people in a database. The Artificial Intelligence (AI) backed mode groups similar unnamed faces together to make confirming or denying labeling suggestions from the AI assistant highly efficient. Simply put, anyone who takes photos of people will benefit from People Mode.

The new, streamlined Media Mode focuses only on files and folders in the ACDSee database. Find photos with ease using rating and color label filters, or group and sort by a number of ways, to yield clear results. Modern photographers will spend less time sifting through images by using Media Mode to eliminate digital clutter.

“Version 10 of our Mac software takes digital file organization to the next level. Competitive, fast, and timesaving are top of mind when describing this release – the addition of People Mode and Media Mode really amplifies the already powerful photo management toolset. I am so proud of our software engineering team for developing such a helpful tool for photographers.” - Frank Lin, COO & CTO

Why choose ACDSee Photo Studio for Mac 10?

- The go-to Mac software for all your photography needs
- Two new Modes, People and Media, for next-level file management
- Fast performance and accelerated workflow
- User-friendly and highly customizable
- Cutting edge features like AI-powered Facial Recognition
- Unrivaled digital asset management capabilities such as adding Keywords & Categories, finding duplicates, and performing a variety of batch functions
- Non-destructive photo editing tools like Color & Tone Wheels, Light EQ™, Heal & Clone Tools, and Develop Presets

Availability

ACDSee Photo Studio for Mac 10 (MSRP \$99.99 USD) is available now to buy outright, or you can download a free trial today from the [ACDSee website](#).

About ACD Systems International

ACD Systems is one of the largest independent digital image editing and management companies in the world. Founded in 1993, ACD Systems revolutionized the relationship between analog and digital information. The company's products include ACDSee Ultimate, ACDSee Professional, ACDSee Home,

ACDSee Gemstone Photo Editor, ACDSee Photo Studio for Mac, and LUXEA Pro Video Editor. ACD Systems' customers include General Motors, Caterpillar, Boeing, NASA, CNN, and other leading organizations.

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