Latest Edition of Screen Recording and Video Editing Software Gives Camtasia a Run for Their Money

VICTORIA, BC (May 23, 2018) – ACD Systems is set to disrupt the video editing market with the newest version of ACDSee Video Studio. Known for its flexible interface and 64-bit performance, ACDSee Video Studio 3 now features 4K record and render capabilities, a variety of image filters and audio effects, and the layering and blending of media, including still images. The software makes it easy to promptly create accessible media content with 3x faster recording save times. ACDSee Video Studio 3 provides value-based video editing without the learning curve of its competitors, supplying users with the tool they need to engage an audience, students, employees, and customers. Video Studio 3 is comparable to TechSmith's Camtasia, but costs almost 70% less. Simply, there isn't any equivalent product on the market at this price point.

"We're excited to present this latest and greatest version of Video Studio. It's powerful and dynamic, yet not weighed down with useless frills. And at this price, it's the video editing solution for anyone and everyone," said Mark Cosgrove, ACD Systems' Director of Production.

New Features
- High resolution recording and rendering in 4K.
- Layered hierarchy of audio, video, and image tracks.
- Support for still images, including JPEG, PNG, BMP, and GIF.
- The ability to add filters to images and videos.
- Tracks independent of media type.

To view the complete list of improvements, please see the ACDSee Video Studio 3 release notes:
https://www.acdsee.com/en/support/acdsee-video-studio/release-notes/3-0

Availability and Pricing
ACD Systems has aggressively priced Video Studio 3, available as a lifetime license for $79.99 USD or through a subscription for $29.99/year, which provides users access to regular updates and upgrades. The program is currently only available for Windows-based computers.
http://www.acdsee.com/en/products/acdsee-video-studio

About ACD Systems International Inc.
ACD Systems is one of the largest independent digital image editing and management companies in the world. Founded in Texas in 1993, ACD Systems revolutionized the relationship between analog and digital information. Now based in Victoria, B.C., the company also has offices in Fort Lauderdale, Miami, Vancouver, B.C., and Nanjing. Current products include ACDSee Ultimate, ACDSee Professional, ACDSee Standard, ACDSee Photo Editor, ACDSee Photo Studio for Mac, Canvas Draw for Mac, and Canvas X, a technical illustration tool used by engineers and GIS professionals. ACD Systems' customers include General Motors, Caterpillar, Boeing, NASA, CNN, and other leading organizations.

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