# ACD Systems Shifts to Subscription-Based Platform

VICTORIA, BC – June 7, 2016 – ACD Systems International Inc. announced the shift towards the subscription-based platform, ACDSee 365, a desktop and web application that brings together everything users need to edit, manage, share, and access their entire photo and video library in one place. ACD Systems will also continue to offer a one-time purchase with a perpetual license for the entire suite of products.

"Packed with the latest and greatest in photo editing and management software, video conversion, and sharing — not to mention the ability to organize and store in the cloud," said Doug Vanderkerkhove, Founder and CEO of ACD Systems, "ACDSee 365 puts the most technology in your hands for the best value."

#### **Features**

Each plan includes:

Free Upgrades – Get the latest versions for free with no hassle.

**RAW Support** – Up-to-date RAW support for the latest camera models.

**ACDSee Web** – Access your images from anywhere in the world. Set up automatic syncing to ACDSee Web from specific folders, organize hierarchically, tag, categorize, share, and much more.

**SeeDrive Cloud Storage** – Upload your photos, or access them from within ACDSee. Add more storage at any time.

#### **Plans**

**Ultimate Plan** - Offers advanced management and organizing capabilities, streamlined workflows, best-in-class editing tools, including the most versatile lighting tools available powered by our patented technology, known as Light EQ<sup>™</sup>. The Ultimate Plan includes ACDSee Ultimate 9, ACDSee Pro 9, ACDsee 19, ACDSee Mac Pro 3, and ACDSee Video Converter Pro 4, which can be installed on up to 5 PCs or Macs. 20GB of storage is included, along with the ability to purchase more at any time.

Photography Plan – Offers photo editing, cataloging and organization of photos, advanced management and processing tools, including patented Light EQ<sup>™</sup> technology. The Photography Plan includes ACDSee Pro 9, and ACDSee Mac Pro 3, which can be installed on up to 2 PCs or Macs. 10GB of storage is included, along with the ability to purchase more at any time.

Management Plan – Offers digital asset management, an arsenal of organizational tools, and creative photography adjustments with a host of new filters. The Management Plan includes ACDSee 19 and ACDSee Mac Pro 3, which can be installed on up to 2 PCs or Macs. 5GB of storage is included, along with the ability to purchase more at any time.

## Pricing and Availability

ACDSee 365 plans are available for a 1-month free trial at <a href="www.365.acdsee.com">www.365.acdsee.com</a> in English, French, and German. The Ultimate Plan is available at \$99.00/year or \$9.90/month, the Photography Plan is available at \$79.00/year or \$7.90/month, and the Management Plan is available at \$49.00/year or \$4.90/month.

## About ACD Systems

Founded in Texas in 1993 by imaging visionary Doug Vandekerkhove, ACD Systems is one of the largest and most respected independent digital editing and management companies in the world. Vandekerkhove foresaw the importance of the convergence of analog and digital (print, photos, scans, video, and metadata). The company's products include ACDSee, and Canvas X, which helps Fortune 500 companies such as Caterpillar and Boeing enhance, manage, and disseminate their valuable digital assets.

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