## ACD Systems Announces Valentine's Weekend iOS App Giveaway

The ACDSee iPhone App Will Be Available to Download for Free From the App Store February 13-15 Only

ATLANTA, GA and VICTORIA, BC--(Marketwired - Feb 11, 2015) - ACD Systems today announced they will be hosting a Valentine's Day Giveaway offering the ACDSee iPhone App to be downloaded from the App Store for free until 11:59 p.m. PT on February 15.

The ACDSee iPhone app was introduced in November 2014 and is designed to help users capture and perfect photos all from their iPhone. The app provides a professional-grade camera, a powerful photo editor and a creative collage maker all in one app with unique features such as the advanced Selfie Mode. ACDSee's Selfie Mode includes a front-facing camera with a front flash and Skin Tune, which smoothes and brightens skin tone enabling users to take the best selfie. The app also includes light, color and tone equalizers based on ACD Systems' patented Light EQ technology.

"We created the ACDSee iPhone app so consumers could have professional-grade photos at their fingertips," said Doug Vanderkerkhove, CEO of ACD Systems. "We are offering the app for free this Valentine's weekend to ensure everyone can capture, perfect and share their special memories."

The ACDSee iPhone app is optimized for iOS 8.1 and the iPhone 6 and iPhone 6 Plus to take advantage of the latest technology. It also works with iPhone 4S, 5 or 5S with iOS 8.1. ACDSee for iPhone is regularly priced at \$1.99 and the "Pro Pack" can be purchased for an additional \$4.99.

## **About ACD Systems**

Founded in Texas in 1993 by imaging visionary Doug Vanderkerkhove, ACD Systems is one of the largest and most respected independent digital editing and management companies in the world. Doug foresaw the importance of the convergence of analog and digital (print, photos, scans, video and metadata). The company's products include ACDSee<sup>TM</sup>, and CANVAS X <sup>TM</sup>, which helps Fortune 500 companies enhance, manage and disseminate their valuable digital assets. Customers include General Motors, Caterpillar, Boeing, The New York City Fire Department, NASA, CNN and the Royal Canadian Mounted Police.

Today ACD holds six patents and millions of ACDSee<sup>TM</sup> and CANVAS X <sup>TM</sup> products are currently in use throughout the world.

ACD Systems can be found online at www.acdsee.com, on Twitter at @acdsee and on Facebook at www.facebook.com/acdsee.