ACD Systems Announces Products that Eliminate the Need to Buy Expensive Photo Suites

ACDSee Pro 8 and ACDSee 18 Offer the Most Intuitive, Cost-effective Solution to Import, Edit and Manage Photos

Seattle, Wash. and Victoria, Canada – September 25, 2014—ACD Systems International Inc., today announced two photo editing and management products which provide the richest combination of features and value available in one solution. Until today, photographers and companies had to buy an expensive suite of products to be able to import, edit and manage their photos. Now, ACDSee provides all of these features in one easy to use, cost-effective product. ACDSee Pro 8 and ACDSee 18 will include the company's patented technology and user friendly design which have made ACDSee the products of choice for over 50 million users worldwide.

ACDSee Pro 8 is the most complete solution for the enhancement and control of image production for professional photographers. The standard version, ACDSee 18, gives any photographer the high-end tools they need to produce professional quality photos and manage their photo library. ACDSee customers can manage and share up to hundreds of thousands of images while maintaining a fast, quality experience. Both products allow users to experience the utmost control and power over the display and sharing of their images without compromising privacy.

"Due to advanced smartphone lenses and affordable high-end cameras, there has been a transformation in the way people are capturing and sharing memories," said Doug Vanderkerkhove, Founder and CEO of ACD Systems. "At ACD Systems we've noticed the great divide between the high-end photography software and low-end is beginning to disappear and the market needs to adapt. We're launching products that offer our customers a feature-rich solution at a tremendous value, with the same quality they've always trusted from ACDSee."

"I've covered five Olympic games, 25 world championships, and dozens of grand prix events and have used ACDSee to process, edit, manage, and archive the photos from each," said Serge Timacheff, official photographer for the International Fencing Federation (FIE).

"Standard media management software isn't robust-enough to handle important event photos, and the suite products are cumbersome, confining, and expensive. With ACDSee, I've processed over two million fencing images and it's the product I trust for workflow at these important events. It's an excellent tool and I recommend it to people worldwide."

ACDSee Pro 8 and ACDSee 18 offer the following new features and improvements:

PicaView - a quick and easy way to preview files through the OS's context menu, without having to open them in an application, unique to ACDSee.

1-Step EQ - ACDSee's patent technology providing the easiest and most effortless automatic exposure adjustment, resulting in the fastest way to perfect a photo.

Smart Indexer - to maximize efficiency, the ACDSee Smart Indexer catalogs folders and adds them to the ACDSee Database when the user's computer is idle. The Indexer knows when changes have been made and automatically keeps everything up-to-date.

SeeDrive™- users can access and manage their online images quickly and easily, control privacy settings and share photos with family, friends and the world

Auto EQ – the ability to give images a one-touch exposure boost while viewing them

Auto Lens View - users can see what their images would look like with a variety of effects on the fly.

Folder Tree & GUI Enhancements - provides users a seamless view of their photo files in a familiar Windows format, alleviating the pain of learning an entirely new system.

New Special Effects- Apply a variety of brand new effects without needing to go through a cumbersome, technical multi-step process.

Improved Selections- Selections tools are now available on the main Edit mode panel, allowing users to quickly select areas of their image and move into other Edit mode tools.

Edit mode Navigator Window- The automatic navigator appears when zooming into a photo, allowing users to easily move it around to view specific details.

Raw Updates- ACDSee supports the latest RAW file formats.

ACDSee Pro 8 also offers the following new features:

Pixel targeting- selectively adjust pixels with a variety of Edit mode tools by targeting specific colors and tones within the image

Edit Mode Fill Tool- users can enrich every pixel the same color as the one you clicked with your selected background color for fast enhancements

Edit Mode History Window- gives users the advantage of viewing adjustment history and returning to a specific adjustment. There's also the ability to undo all changes at once.

Availability and Pricing

ACDSee Pro 8 is available for $199.99 and ACDSee 18 is available for $79.99. Both products are also available via subscription starting at $79 per year at www.365.acdsee.com. Additional information, including full system requirements can be found online at www.acdsee.com.

About ACD Systems

Founded in Texas in 1993 by imaging visionary Doug Vanderkerkhove, ACD Systems is one of the largest and most respected independent digital editing and management companies in the world. Doug foresaw the importance of the convergence of analog and digital (print, photos, scans, video and metadata). The company's products include ACDSee Pro 8, ACDSee 18, and Canvas 15, which helps Fortune 500 companies enhance, manage and disseminate their valuable digital assets. Customers include General Motors, Caterpillar, Boeing, The New York City Fire Department, NASA, CNN and the Royal Canadian Mounted Police.

Today ACD holds six patents and millions of ACDSee products are in use throughout the world. In fact, ACDSee products are so popular in Asia that they are second only to Louis Vuitton in product piracy.

ACD Systems can be found online at www.acdsee.com, on Twitter at @acdsee and on Facebook at www.facebook.com/acdsee.

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