

ACD Systems Announces Customer Appreciation iOS App Giveaway

The ACDSsee iPhone App Will Be Available to Download for Free From the App Store Today Only

ATLANTA, GA and VICTORIA, BC--(Marketwired - Jan 28, 2015) - ACD Systems today announced they will be hosting a Customer Appreciation Giveaway offering the ACDSsee iPhone App to be downloaded from the App Store for free until 11:59 p.m. PT tonight.

The ACDSsee iPhone app was introduced in November 2014 and is designed to help users capture and perfect photos all from their iPhone. The app provides a professional-grade camera, a powerful photo editor and a creative collage maker all in one app with unique features such as the advanced Selfie Mode. ACDSsee's Selfie Mode includes a front-facing camera with a front flash and Skin Tune, which smoothes and brightens skin tone enabling users to take the best selfie. The app also includes light, color and tone equalizers based on ACD Systems' patented LCE technology.

"At ACD Systems we strive to consistently provide our customers with the best photography products at the best value," said Doug Vanderkerkhove, CEO of ACD Systems. "We're launching our customer appreciation giveaway and offering the ACDSsee for iPhone App for free because we believe everyone should be able create and edit great photos with their fingertips." The ACDSsee iPhone app is optimized for iOS 8.1 and the iPhone 6 and iPhone 6 Plus to take advantage of the latest technology. It also works with iPhone 4S, 5 or 5S with iOS 8.1. ACDSsee for iPhone is regularly priced at \$1.99 and the "Pro Pack" can be purchased for an additional \$4.99.

About ACD Systems

Founded in Texas in 1993 by imaging visionary Doug Vanderkerkhove, ACD Systems is one of the largest and most respected independent digital editing and management companies in the world. Doug foresaw the importance of the convergence of analog and digital (print, photos, scans, video and metadata). The company's products include ACDSsee™ and CANVAS X™, which helps Fortune 500 companies enhance, manage and disseminate their valuable digital assets. Customers include General Motors, Caterpillar, Boeing, The New York City Fire Department, NASA, CNN and the Royal Canadian Mounted Police.

Today ACD holds six patents and millions of ACDSsee™ and CANVAS X™ products are currently in use throughout the world.

ACD Systems can be found online at www.acdsee.com, on Twitter at @acdsee and on Facebook at www.facebook.com/acdsee.